

SMALL do better businesses it

www.SmallBusinessesDoltBetter.com

Local Business Support

Chamber of Commerce directory - National directory of every Chamber of Commerce.

<u>S.C.O.R.E.</u>- A nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. They are supported by the U.S. Small Business Administration (SBA), and have 13,000+ volunteers, thus able to deliver services at no charge or at very low cost.

<u>Small Business Administration Offices</u> - Counseling, training and business development specialists at your local office are available to help you start and grow your business.

<u>Small Business Development Centers</u> - SBDCS provides management assistance to current and prospective small business owners.

<u>Women's Business Centers</u> - WBCs operate with the mission to "even the playing field" for women entrepreneurs, who still face unique obstacles in the world of business.

Loans, Grants & Funding

SBA - Find information about getting small business loans, grants, venture capital and other programs for funds.

Domain Names

Ovaleye - Search for domain name availability and purchase .com, .net, .org, .biz, .info, or .us domain names.

DIY Website Builder

<u>Web Presence Builder</u> - An easy to use website building tool, with drag and drop modules. You can also try the demo out for free.

Website Analytics

<u>Google Analytics</u> - The most widely used platform for monitoring website traffic and marketing effectiveness. <u>Google Webmaster Tools</u> - Provides reports about your visibility on Google.

Website Performance

<u>Pingdom Web Page Load Time Test</u> - Detailed load time results for file sizes, scripts, images and other details. <u>Google Page Speed</u> - Analyzes the content of a web page and generates suggestions to make the site faster. <u>Hubspot Marketing Grader</u> - Analyzes a webpage and provides suggestions to improve marketing, social media, traffic conversion, content and other items.

Keyword Research

<u>Google Insights</u> <u>Yahoo Keyword Suggestion Tool</u> <u>Google Adwords Keyword Finder</u> <u>YouTube Keyword Tool</u>

Search Engines to Submit your Website to

<u>Google</u> <u>Bing</u> Yahoo

Social Media Networks

Facebook	Instagram
Twitter	<u>LinkedIn</u>
Google+	Merchant Circle
<u>Pinterest</u>	<u>BizNik</u>

Social Media Tools

<u>Hootsuite</u> - Update or schedule your status, for nearly any social network, all in one web-based place. <u>Manage Flitter</u> - The ultimate Twitter follow and unfollow tool. This makes it very fast and easy to do some cleaning. <u>Tweepi</u> - Twitter management tool to cleanup, unfollow, follow, etc. <u>Tweet Deck</u> - Organize, monitor and manage, and schedule tweets.

Video Marketing

<u>Ovaleye.tv</u> - Build your brand and connect with people by producing live, online events featuring... you. <u>You Tube</u> - THE place to search for and syndicate videos <u>Tout</u> - Create 15 second videos and easily broadcast on Tout and your social media channels <u>Blip</u> - Blip helps you host, distribute, monetize, and analyze your series. <u>Vimeo</u> - Share your videos and get music, and other cool stuff, for them

Email Marketing

<u>aWeber</u> - Email marketing tools like professional email signup forms and autoresponder services <u>Mail Chimp</u> - An always free email marketing and newsletter service. <u>Constant Contact</u> - Paid email marketing campaign software with a 60 day free trial.

This list was curated by SMALL do better