



www.SmallBusinessesDoltBetter.com

Local Business Support

Chamber of Commerce directory - National directory of every Chamber of Commerce.

<u>S.C.O.R.E.</u>- A nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. They are supported by the U.S. Small Business Administration (SBA), and have 13,000+ volunteers, thus able to deliver services at no charge or at very low cost.

<u>Small Business Administration Offices</u> - Counseling, training and business development specialists at your local office are available to help you start and grow your business.

<u>Small Business Development Centers</u> - SBDCS provides management assistance to current and prospective small business owners.

<u>Women's Business Centers</u> - WBCs operate with the mission to "even the playing field" for women entrepreneurs, who still face unique obstacles in the world of business.

Loans, Grants & Funding

SBA - Find information about getting small business loans, grants, venture capital and other programs for funds.

Credit

Dun & Bradstreet - D&B Credibility Corp.'s CreditBuilder. See your business credit file

Education

<u>Audible</u> – Download a free audio book to your iPod, Android, Kindle or MP3 player with a Audible 30 day free trial. Choose from 100,000+ titles.

Website Analytics

<u>Google Analytics</u> – The most widely used platform for monitoring website traffic and marketing effectiveness. <u>Google Webmaster Tools</u> – Provides reports about your visibility on Google.

Website Performance

<u>Pingdom Web Page Load Time Test</u> – Displays detailed load time results for file sizes, scripts, images and other details. <u>Google Page Speed</u> – Analyzes the content of a web page and generates suggestions to make the site faster. <u>Hubspot Marketing Grader</u> – Analyzes a webpage and provides suggestions to improve marketing, social media, traffic conversion, content and other items.

Keyword Research

Google Insights

Yahoo Keyword Suggestion Tool

Google Adwords Keyword Finder

YouTube Keyword Tool

Search Engines to Submit your Website to

Google

Bing

Domain Names

Ovaleye - Search for domain name availability and purchase .com, .net, .org, .biz, .info, or .us domain names.

DIY Website Builder

<u>Web Presence Builder</u> – An easy to use website building tool, with drag and drop modules. You can also try the demo out for free.

Social Media Networks

Facebook

Twitter

Google+

Pinterest

Instagram

LinkedIn

Merchant Circle

BizNik

Social Media Tools

HootSuite - Update or schedule your status, for nearly any social network, all in one place (free 30 Day Trial of HootSuite Pro)

Manage Flitter - The ultimate Twitter account follow and unfollow tool. This makes it very fast and easy to do some cleaning.

Tweepi - Twitter management tool to cleanup, unfollow, follow, etc.

Tweet Deck - Organize, monitor and manage, and schedule tweets.

Email Marketing

 $\underline{aWeber}-\text{Email marketing tools like professional email signup forms and autoresponder services}$

Mail Chimp – An always free email marketing/newsletter service.

Constant Contact – Makes it easy and affordable to build strong relationships with your customers (Constant Contact's 60-Day

Free Trial Offer)

Video Marketing

Ovaleye.tv - Build your brand and connect with people by producing live, online events.

You Tube - THE place to search for and syndicate videos

Tout - Create 15 second videos and easily broadcast on Tout and your social media channels

Blip - Blip helps you host, distribute, monetize, and analyze your series.

Vimeo - Share your videos and get music, and other cool stuff, for them

Press

PR Web - Create instant publicity, online visibility & increase your web traffic with PRWeb!

Office Tools

Carbonite – Are you at risk of losing irreplaceable files? Onsite backup is not enough. Choose the Carbonite Online Backup Service!

VoIP Phone – <u>USA RingCentral Professional – 20% Off for 12 Months</u>

RingCentral Fax – 25% Off First 6 Months any plan

Office Supplies

Franklin Covey - Save Up to 50% on Select Franklin Covey Products

Printing

Stamps.com – Print postage from your PC. Try Stamps.com today!

Full Color business cards - starting at \$15.50 at www.PrintPlace.com

101inks.com - FREE Shipping on orders over \$55 - Plus 10% OFF with Coupon Code: SMART10

Custom Brochure Printing - Save Time & Money with Low Prices, Instant Proofs & Same Day Printing!

Neato.com – Labeling software, CD and DVD Media, Label Kits, Mini CDRs and more!

Software

Quickbooks Online – Choose the plan that's Best for your Business Today! Try Now FREE for 30 Days!

Parallels – Limited time offer – 25% off Parallels Desktop 8 for Mac – Run windows on your Mac – Faster

Some of these products and services are affiliate links, but first and foremost, they are something I recommend to you. This list is updated often, so check back from time to time.

